



# Sheraton Grand

MIRAGE RESORT GOLD COAST

# Sustainable Meeting Practices

Sheraton Grand Mirage Resort, Gold Coast introduces professional meetings with an environmentally engaged approach

## INTRODUCTION

Starwood is committed to doing more to consume less and caring for our planet.

Our environmental policy addresses six areas of opportunity, and we are well underway with our worldwide focus on Energy & Water – 30% less Energy and 20% less Water by 2020. This is just the beginning of our journey toward environmental sustainability; next we'll work on additional guidance for minimising and reducing waste and emissions, examining the supply chain and enhancing indoor environmental quality. We'll take all of this on while maintaining the exceptional guest experiences we so proudly deliver.

We know collaboration is key in addressing these issues, so we formed a partnership with Conservation International and we've worked together to set our energy and water goals and establish a platform that will enable us to hit those performance targets. As a meeting or event planner, we encourage you to consider the environment and please reach out to any of our associates for further details.



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## REDUCE IMPACT AND INCREASE RESPONSIBILITY

Environmental responsibility is practiced by all Starwood Hotels around the globe and our programs are designed to provide meeting planners with the opportunity and tools to share our passion and engage at a level as appropriate to their own company focus on sustainability. Offering a comprehensive range of options that are both environmentally friendly and socially responsible. Hold your meeting at a Starwood property, highlight the sustainable options that are important to you from our comprehensive menu and make a conscious choice about reducing your environmental impact. Let us help you meet your own sustainability goals.

## MEETING ENVIRONMENT MISSION STATEMENT

At Sheraton Grand Mirage, doing the right thing for the environment and for our communities is more important than ever. Our customers and owners are asking for it. Our guests expect it. And our associates are passionate about it. That's why Global Citizenship will play a key role in all of our activities. With the support of our Conference and Event partners – SPG PRO Meeting planners, we aspire to maximum environmental responsibility and at the same time to deliver the highest standard of facility and service.



**BOOK YOUR NEXT MEETING WITH  
SHERATON MIRAGE AND GO GREEN.**

## SUSTAINABLE MEETING SERVICES

Every aspect of your meeting, from the products to the services, has been crafted to enhance the overall sustainable experience.

## PAPERLESS MEETING PLANNING

Our electronic sales tools – sales proposals, menu selection, room list creation, and reservation cross check – conserve the resources used in paper creation and shipment. An added benefit, they also save you time.

## SUSTAINABLE MEETING SERVICES

- Sustainable green meeting options incorporate “Clutter Free Meetings” where pads of paper, pens and mints are set at stations in meeting rooms instead of at each setting to reduce waste.
- Post-consumer recycled paper for printed materials, recycled-content paper flipcharts, as well as double-sided printing.
- Sustainable printing services ensures all printing for meetings is performed as sustainable as possible
- Water jugs are used instead of individual plastic bottles.
- If bottled water is required, bottles selected for our meeting venues contain 34% less plastic (All unused water and bottles after a meeting are recycled).
- Sustainable banquet and catering menu options focuses on using locally sourced and/or organic items.
- Condiments are served in bulk to eliminate the use of single-use, individual condiment packets by using re-usable non-disposable containers.
- Recycling in all meeting spaces with unwanted or unused meeting note pads and paper recycled within the resort.
- Energy efficient digital meeting signage has been installed outside meeting rooms.
- A selection of potted plants, organically grown flowers, or sustainably sourced botanicals.

## OTHER SUSTAINABLE OPTIONS

- Access to sustainable transportation services information. For all Gold Coast and Brisbane Sustainable Transport Services we recommend utilising the following transport link: [www.translink.com.au](http://www.translink.com.au)  
Should guests require a Hybrid Rental Vehicle or Taxi the hotel Concierge can assist.
- Meeting impact report to measure and report the meeting’s environmental impact.
- Food donation to reduce food waste associated with a meeting.
- Carbon offset program to offset the meeting’s carbon footprint.

## GREEN ROOMS

- Guests have the option to decline Housekeeping Services for the day and enjoy a \$15 dining credit as our appreciation for being green.
- Guest rooms have all been installed with LED lighting, intuitive air-conditioning and wide opening windows to enjoy the fresh beachside air.
- No smoking is permitted throughout the entire resort.
- Room corridors are lit with LED lighting.

## SOCIALLY CONSCIOUS ACTIVITIES

Starwood offers socially conscious activities to assist meeting planners with opportunities for their organisation and attendees to give back to the local community. Your meeting can include a volunteer or other community-based event as part of the overall agenda to promote team-building and contribute to your organisation’s socially responsible goals.

## TRANSFORM

We are delighted to confirm that the Resort’s environmental activities and actions have resulted in a 22% reduction in water and 31% reduction of energy use, to date.